

# ELEVATE

BIRMINGHAM

# 2025 IMPACT REPORT

Thank you for partnering with us  
this year in our mission to build  
**long-term, life-changing**  
relationships with youth!



INSPIRING  
POTENTIAL



BUILDING  
RELATIONSHIPS



EXPANDING  
OPPORTUNITIES



CREATING  
LASTING IMPACT

# PROGRAM GROWTH



EXPANDING OPPORTUNITIES. **EMPOWERING FUTURES.**



## 01 STAFFING ADDITION

We added Teacher-Mentor **Carla Redeaux** to our team in January! She has been instrumental in helping us develop and support students!



## 02 SUMMER PROGRAMMING

Elevate Birmingham facilitated our first ever **summer internship** opportunity with Blue Cross Blue Shield of Alabama.



## 03 COLLEGE AND CAREER READINESS EXPANSION

We expanded our college and career program by implementing **College and Career Fridays**, where students would either hear from career speakers, take a college tour, or participate in career-focused education.



# 2025 IMPACT REPORT

Building long-term, **life-changing** relationships with youth.



**NO ONE GETS THERE ALONE.**



## ACADEMIC OUTCOMES

### ON TRACK TO GRADUATE



of Elevate youth are on track to graduate, **15% higher** than their peers.

- 95.7% On Track
- 4.3% Not Yet On Track

### CHRONIC ABSENTEEISM



of students were chronically absent, **14.5% lower** than their peers.

- 91.3% Consistent Attendance
- 8.7% Chronically Absent

### TEACHER-MENTOR IMPACT



of Elevate youth stated that they passed their classes because of their Teacher-Mentor's support.

- 37.8% Direct Academic Impact
- 62.2% Additional Support Factors



## SOCIAL-EMOTIONAL & CHARACTER OUTCOMES



### PERSEVERANCE



of Elevate youth reported increased perseverance due to Elevate.



### WORK ETHIC



of Elevate youth reported having a strong work ethic.



### RESPONSIBILITY



of Elevate youth reported taking responsibility for their actions and decisions.



### SOCIAL AWARENESS



of Elevate youth reported listening to others when they are in need.



### COLLABORATION



of Elevate youth reported that they can work well in groups or a team to reach a goal.



## COMMUNITY OUTCOMES



of Elevate youth report serving others regularly because of the impact of their Teacher-Mentor.

**SERVICE TO OTHERS**



of Elevate youth held leadership positions, demonstrating our impact on developing future community leaders.

**LEADERSHIP DEVELOPMENT**

EMPOWERING YOUTH. **INSPIRING POTENTIAL.** BUILDING FUTURES.

# A WORD FROM OUR COMMUNITY

Real stories. Real impact. Stronger together.



“ Over the summer, I got the opportunity to work at Blue Cross Blue Shield. I enjoyed the overall atmosphere of the company itself. I worked in the communication department and met a lot of people who did different things as it relates to advertising, design, and showcasing what the company is about. I got to attend meetings and communicate like I was one of their own, like I was more than an intern, like I had been there forever. It just felt really natural and I really enjoyed it.”

**Jibria Poole,**  
*Elevate Birmingham Student*



**BlueCross  
BlueShield  
of Alabama**

“ The Elevate program at Wenonah has provided valuable support for our students, particularly those who may be at risk. Through mentoring, academic assistance, and personal development opportunities, the program has helped students stay engaged in their learning, improve their attendance, and build confidence in their abilities.

Elevate has also encouraged positive decision-making and strengthened connections between students, staff, and the community. As a result, many of our students who once struggled are now showing greater commitment to their education and a clearer vision for their future success.”

**Victoria Segress,**  
*Wenonah HS Assistant Principal*



**STRONGER STUDENTS,  
STRONGER FAMILIES,  
STRONGER BIRMINGHAM.**



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## PARENT VOICES. REAL IMPACT.

We asked. Parents answered. Their feedback confirms what we see every day—Elevate changes lives and builds brighter futures.



PARENT FEEDBACK. STUDENT GROWTH.  
STRONGER FUTURES TOGETHER.

### AT A GLANCE: PARENT SURVEY RESULTS



83%

VERY SATISFIED

with their child's overall Elevate experience.



100%

WANT MORE COLLEGE & CAREER PLANNING INFORMATION

The #1 resource parents want to help their students.



83%

WANT UPDATES ON CLASS ACTIVITIES & ASSIGNMENTS

Parents value staying connected and informed.



100%

SEE POSITIVE GROWTH

Every parent reported positive benefits from Elevate.



### WHAT PARENTS ARE SAYING

“

*It has brought her out of a very dark place mentally and emotionally.”*

— Elevate Parent

“

*My son has matured tremendously while taking this course.*

— Elevate Parent

“

*I see a big change in growth and his confidence in leadership.”*

— Elevate Parent

“

*He has been more motivated to do things for his future and with school and activities.*

— Elevate Parent

“

*She has gained a lot through this program, especially in the area of her future career goals.”*

— Elevate Parent

### OUR ENGAGED PARENTS WANT MORE ELEVATE



Information about college and career planning



Updates on class activities and assignments



Tips for supporting their student's academic progress



Opportunities to connect with the teacher



Information about mentoring or leadership activities



\* Based on a sampling of Elevate parents.

### HOW WE RESPOND



EXPANDING COLLEGE & CAREER SUPPORT

Through Career Fridays, college tours, and one-on-one guidance.



STAYING CONNECTED

Regular communication, classroom updates, and family engagement.



EMPOWERING FAMILIES

Resources and strategies to support student success at home and in school.



BUILDING STRONG PARTNERSHIPS

Strengthening the home-school connection to support every student.



TOGETHER, WE'RE  
ELEVATING FUTURES.

The voices of our parents remind us why we do what we do. With your continued support, we will keep empowering youth and strengthening families across Birmingham.

Thank you!

#NoOneGetsThereAlone

# TOGETHER, WE'RE BUILDING FUTURES.

## A MESSAGE FROM OUR EXECUTIVE DIRECTOR

Every statistic in this report represents something deeper than numbers. Behind every percentage is a student discovering confidence, a family finding support, and a young person beginning to believe in what is possible for their future.

At Elevate Birmingham, we believe the gap is not ability — it is access. When students are surrounded by consistent mentorship, meaningful relationships, academic support, and exposure to opportunity, transformation happens.

This year, we have watched students grow in leadership, confidence, communication, perseverance, and vision for their future. We have also seen families become more engaged, more hopeful, and more connected to their child's journey.

None of this happens alone.

Because of the support of our partners, donors, schools, volunteers, and community advocates, we are continuing to expand opportunities for students across Birmingham.

Thank you for believing in our mission and for helping us build long-term, life-changing relationships with youth.

**Together, we are elevating futures.**

*Mia Mothershed*

**Mia Mothershed**  
Executive Director  
Elevate Birmingham

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